

Report for 11th Edition of WIPF 2023

Department- GTU-IPFC

Event Name- World Intellectual Property Forum

Date- 20th – 23rd February, 2023

Venue- Hotel Shangri-La in Bengaluru, India

Theme- 'Intellectual Property: The Race to Digital Transformation

The mail invitation to Gujarat Technological University was received to attend this particular event and therefore the GIC authority was motivated to represent the GTU-IPFC on a global level thus Ms. Shailja B. Jhala, IP Professional was nominated and represented GTU-IPFC at World IP Forum 2023.

World Intellectual Property Forum is known for organizing one of the best Global IP events. Continuing with the same standards, this year's World IP Forum took place at Hotel Shangri-La, Bengaluru in India from 20th February to 23rd February 2023. The theme for the conference was 'Intellectual Property: The Race to Digital Transformation'. This four-day conference focused on recent developments in Intellectual Property and its syncing with business objectives.

The main objective of this conference was to unite all the IP experts under one roof so that they can exchange their ideas and years of experience in the field of Intellectual Property. This platform mainly focused on knowledge sharing and Intellectual Property Awareness. The WIPF conference was one of the best Global IP events highlighting emerging developments in the global IP Market. WIPF was a can't-miss event for every IP professional. Attendees benefited from the opportunity to network with industry colleagues from all over the world. This conference provided ample opportunities for business networking with visionary entrepreneurs and industry experts around the world. Each one of our speakers was an expert in their respective field with years of experience. The conference provided a rich discussion on various factors, challenges, and topics in the field of IP. This was for sure a chance to hear these IP specialists, as they share with you the latest trends, insights, and strategies for patent procurement, litigation, trademark issues, and other topical IP issues.

The event started with an inauguration ceremony where the welcome & opening address given by

- Pravin Anand, Managing Partner at Anand and Anand (India)

Keynote & Theme Address:

- Dr. Sourabh Khemani, Principal Group Director at L.S. Davar & Co. (India)

Guest of Honour & Special Address:

- V. Lakshmikumaran, Founder & Managing Partner, Lakshmikumaran & Sridharan (India)
 - Prof. (Dr) Unnat P. Pandit, Controller General of Patents, Designs & Trade Marks (CGPDTM), Indian Patent Office (India)
 - Prem Kumar Malhotra, Former Union Law Secretary, Govt. of India (India)
 - Justice (retd.) Manmohan Singh, former chairman of the intellectual property appellate board (IPAB) (India)
 - Dr. Adish c. Aggarwala, president, international council of jurists, London & all India bar association (India)
 - Patrick j. Coyne, partner, Finnegan, Henderson, Harabow, Garrett & Dunner LLP (USA)
 - Prof. Dr. Heinz Goddar, partner, Boehmert & Boehmert (Germany)
 - Commodore Amit Rastogi (retd.), chairman & managing director, national research Development Corporation, most (India)
 - John Cabeca, United States intellectual property counselor for south Asia, U.S. embassy - New Delhi, From overseas after lunch, the plenary session 1 *(virtual) was given by following the insights of the European patent office
 - Antonio Campinos, president, the European patent office (Germany)
- IP and the race to digital transformation
- Michael Froehlich, Director, European patent office (Germany), European patent package

Soon after the coffee break, there was an IP quiz and award ceremony at the end of day 1.

Many other interesting sessions attended over the course of three days were-

- Mock Trial In Patent Infringement Suit & Shaping
- The IP Strategy For A VUCA World - Insights From The Automotive & Aviation Industry
- Patent Monetization - An Integral Part Of Strategy
- Traditional Knowledge And Intellectual Property
- Standard Essential Patents & Frand Negotiations
- Exploring The Role Of IPR In E-Commerce
- Online Challenges Of IP - The Dark Side Of The Digital

- Age competitive Intelligence And Its Role In Increasing The Value Of A Patent Portfolio

A few of the key takeaways from the event are listed herewith-

1. Importance of Intellectual Property: One of the primary takeaways from the event was the importance of protecting intellectual property rights. Companies and individuals must take steps to protect their creations, ideas, and inventions to prevent them from being misused or stolen.
2. Collaboration and Partnership: Collaboration and partnership are critical to the success of innovation and the growth of the intellectual property. In events like the World IP Forum, global level networking event the participants can meet and network with like-minded people and organizations, share ideas, and collaborate on innovative solutions.
3. Emerging Technologies: The feature discussions on emerging technologies such as blockchain, AI, and machine learning, and their impact on IP. We came to know about the latest trends and technologies and how they can leverage these innovations to protect their intellectual property.
4. The Future of IP: Another key takeaway is the discussion of the future of the intellectual property. The event briefed about the upcoming legal and policy changes, and how these changes will impact IP rights.
5. Enforcement of IP: Enforcement of IP is also an essential topic of discussion at global IP events. We at the University level should have an enforcement mechanism available to protect IP rights and the best practices for enforcing these rights.
6. Globalization of IP: With the increasing globalization of business, intellectual property protection has become a critical concern for companies operating in multiple countries. At events like the World IP Forum, we got to know about IP protection laws and practices in different regions and countries.

Glimpse of the event-



In frame, Prof (Dr.) Unnat P. Pandit, Director General at Indian Patent Office, CGPDTM
Public figure and DPIIT, MoCI (GoI), Professor @JNU || Formerly Dean, ABVSME-JNU, Prog.Dir. AIM, NITI Aayog,
Member IPThinkTank, OSD to CIM GoI, IP Professional. GTU Academic council member.



In frame, Shri Padmin Buch, IPR domain Expert & GTU IPR advisory committee member.



Efforts by- Shailja Jhala,
IP Professional, GTU-IPFC
14-03-2023