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### **“IP and Youth: Innovating for a better future”**

In olden days, when there were no innovations or inventions made, an environment sometimes gets disturbed and it was hard to do any kind of work, time taking and sometimes it costs so more.

No inventions, so no advance system or techniques made. No advance work management system was made in those times. Thus people had to do all kinds of work, whether it was time taking or costly. There is no car facilities, no fan, email, no internet facilities and other so many facilities which we use in our daily routine for making our life comfortable were not available or invented in those time.

That happened due to lack knowledge and proper education about IT properties, its impacts towards the world. Thus people had to do hard work or struggle or they have to put more effort to complete any task.

Thus some bright people started to think in different ways. They started to get knowledge about IT's and started to took interest in so. They started to find different ways of how to complete the work without many efforts and made such innovations that help in making sustainable environment.

After making one innovation and successiveness of that thing, they started to invent more and more ideas to make people's life comfortable and to make environment sustainable.

In result of that many people get inspired to work towards making an innovation of such things which helps in making sustainable environment without affecting an environment.

Thus to give awareness about such properties(IP), its impacts on human life and limitations and to preserve the importance of such creations or creativity, designs, patents, copyrights and for celebrating the contributions of their creators or innovators, people started celebrate the day named 'World IP Day'.

IP means Intellectual Property which was invented by peoples for making sustainable future. Every year, we celebrate "World IP Day" on 26<sup>th</sup> April.

It means on that day, people who are interested in doing some unique and innovation can represent their ideas or object towards the people or society.

On this day, there are various events related to different rights of Intellectual property gets arranged to aware the people about the role of IP in encouraging new inventors, innovations and creativity.

The reason behind celebration of the "World IP Day" is to increase the awareness about "how patent, copyrights and various design make impact on human's daily life" and "to celebrate creativity and contribution made by creators towards sustainable development of the world.

By innovation in different fields makes people life easy to live and working great with less effort. The intellectual means someone's ability to think logically and to understand any situation or things properly.

Thus an Intellectual property means that things or ideas which were made by people for making sustainable environment and ease to do any work for people.

Nowadays people started taking interest in making such Intellectual properties. They innovate such unique things which are most useful in making sustainable environment. Also people make such things with their mind power and creativity and finally make creation or product as per their creativity.

Such kind of things greatly helpful in making people's life easy and their work gets completed without so much effort. Innovation nowadays made in such a way that technology helps in every fields like in some hotels or restaurants a robot are installed to work as a waiter, somewhere as an help assistant, somewhere as a peon, etc.

The greatest example of IP is the invention of computer, which greatly impacts on human life and it greatly helps in reducing more efforts of people's like remembering something, send post via postman, planning , drawing, etc. In result of that, computer has great memory skills, planning for something, designing something creative or unique structure or things that are useful for well being of people.

After the innovation of internet facility, it became really easy for people to send some important documents, money, etc. through internet facility. After so many advantages of internet like e-shopping, email, searching about something easily at our fingertips, etc; our Govt. Started to implied the great use of internet in every fields. It interpret the concept of 'The Digital India', where we can pay bills online, apply for any job online, take appointment for any work through online, making railway reservations, hotel or restaurants reservations, etc. That reduce people struggle to stand in queue for anything or waiting for number at restaurants.

Thus after getting such advantages people's life became so easy in every way like, for living, for eating, for working, etc.

Also after innovations of various software for working purpose, it became really easy to work with fewer efforts. Such software like AutoCAD, Revit, etc. software which are mostly useful for every engineer, planners, designers, architect, etc.

As we know, every coin has two sides: Heads & Tails. Same here IP's innovations has both advantages and disadvantages. It also has a good side and bad sides.

As innovations helps in reducing efforts of people to complete any kind of work. People get used to it and forgetting to use their own brain capacity or skills to do such work.

Some kinds of innovations makes bad impacts on environment, it pollute the environment by many ways. Innovations makes great impacts on human life, but also it also affects the environment, which is indirectly affects the human life.

Innovations of any electronic items spread the harmful radiation around it; mobile network tower also imparts the radiation from it to surrounding it, which is very harmful for human being and animals, etc. There is a chance of increase in accidents in any advance innovations. It also requires highly skilled persons results in more cost. Robots did so many works of human, so there will be indirectly increase in unemployment ratio.

Still Govt. Started to applied some remedial measures to prevent human being or such property from the above problems and many more.

At the last but not the least, use of IP's in proper way in such limitations is really useful for people and sustainable environment.