



INNOVATION WEEK

January 10 - 16, 2022

**IP commercialization – its importance, challenges and
way forward**

IPR session jointly organized by GTU and CIPAM



**Sanjay Kumar Patel,
Founder & Principal IP
Attorney, EXCELON IP- Patent
& Trademark Attorneys**

Mode of Platform: Online

Date & Time: 13th January & 1pm-3pm

Gujarat Technological University



GTU Innovation Council (GIC)
GTU Intellectual Property Facilitation Centre
(GTU - IPFC)

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Report on IP commercialization – its importance, challenges and way forward

IPR session on IP commercialization jointly organized by GTU and CIPAM

Expert of the session:

Sanjay Kumar Patel,

Founder & Principal IP Attorney, EXCELON IP- Patent& Trademark Attorneys

Startups incubated at GISC Invited for sharing their Success story-

- 1. Motion Breeze**
- 2. Urban Naps**
- 3. Tranzitor**

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About GTU-TISC

Introduction to GTU –TISC was given. Gujarat's First University - GTU has established a Technology and Innovation Support Center (TISC). Approved by the Ministry of Commerce and Industry, Government of India

Under the aegis of The Cell for IPR Promotion and Management (CIPAM), under Department for Promotion of Industry and Internal Trade (DPIIT), MCI, GoI and World Intellectual Property Organization (WIPO). The World Intellectual Property Organization (WIPO), headquartered in Geneva, Switzerland, is one of the 17 specialized agencies of the United Nations for the promotion of Intellectual Property Rights throughout the world. WIPO through its Technology and Innovation Support Centre (TISC) program aims to provide innovators in developing countries with access to locally based, high quality technology information and related services, helping them to exploit their innovative potential and to create, protect, and manage their intellectual property (IP) rights. Till date, WIPO has established 638 TISC Centers worldwide. So far in India there are 6 and GTU will be seventh in the line as approved by CIPAM-DPIIT. GTU is the first university in Gujarat to set up Technology and Innovation Support Center (TISC). In such a time, decision of GoI via CIPAM-



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DPIIT for setting up a Technology and Innovation Support Center (TISC) at Gujarat's First University i.e. at Gujarat Technological University is a very positive step, and which acknowledges the hard efforts made by the University for the Promotion of IPR in academia, Industry and Society. The newly set up TISC at GTU will play a key role not only for academia but also for Industry and will offer various services like as: Patents and Information related services: Thematic search, Technology watch, Technological trends, Patent map, Freedom to exploit/patent validity, Bibliographical search, Statistics search, Patent validity, Prior art search, Patent infringement And Assistance and guidance services, will provide and promote free to use technologies for the benefits of Industry.

About The Event

Intellectual Property Rights have become a crucial part in the growth and development of economies worldwide. Realizing the importance of Intellectual Property Rights, National IPR Policy was launched by the Government of India in 2016. The policy is a vision statement aiming to promote and develop IPR. The first and foremost objective of the Policy is "IPR Awareness: Outreach and Promotion". The primary focus of this Policy is towards promoting innovation and creativity, especially amongst higher education institutions which will nurture the creativity and the ability to innovate starting out from a young age. The Cell for IPR Promotion and Management (CIPAM) is a professional body under Department for Promotion of Industry and Internal Trade (DPIIT), Government of India which ensures focused action on issues related to intellectual property rights (IPRs) and addresses the identified objectives of the policy. CIPAM conducts nationwide campaigns and awareness programmes for universities/institutes across the country under the same. CIPAM also assists in simplifying and streamlining of IP processes, apart from undertaking steps for furthering IPR awareness, commercialisation, and enforcement. As a part of Azadi ka Amrit Mahotsav, a week-long event (Innovation week from January 10 to 16, 2022), "Celebrating Innovation Ecosystem", is being hosted by (DPIIT).

The first session was taken by an industry expert in the field of IPR, Sanjay Kumar Patel, Founder & Principal IP Attorney, and EXCELON IP- Patent& Trademark Attorneys holding more than 15 years of the experience. He thoroughly took addressed the topic and guided the audience regarding the IP commercialization and its importance. The session widely appreciated by the audience and was

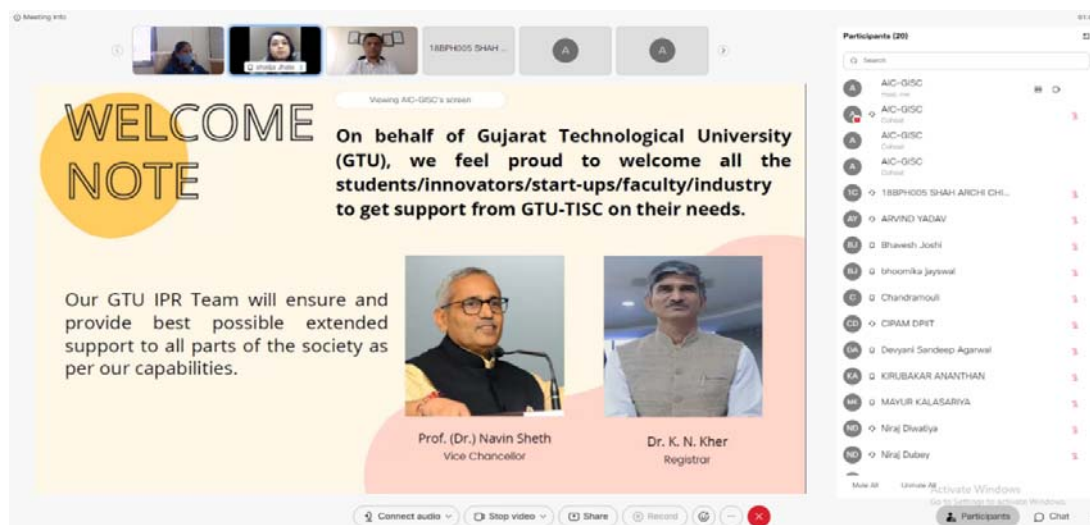


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pretty much interactive. The **second session** was on the invited startups who have been incubated with the GTU GIC gave their brief inputs in the event by sharing their success stories. Lastly, each session was well recognized by the event and the audience were motivated with the given feedback, Thus the event was a success. More than 35 students have actively participated in the event.

Glimpse of the Event:





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The screenshot displays a Zoom meeting interface. The main window shows a presentation slide titled 'EXCILON IP' featuring a bottle of 'KEPPRA XR' medication. A participant, 188PH005 SHAH, is visible in a small video window. The right sidebar lists 29 participants, including AIC-GISC, Sanjaykumar Patel, and others. The bottom of the interface shows meeting controls like 'Connect audio', 'Start video', 'Share', and 'Record'.

GTU IPFC Team

Mr. Ravi Patel, Assistant Professor & Section Incharge
Mr. Chandramouli S. Pachouri, IP Professional
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Efforts by

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