

## Gujarat Technological University

### Report

## GTU-IPFC and Design Innovation centre jointly organizes IPR Workshop on May 30, 2022

To promote awareness, protect and promote Intellectual Property Rights of students, researchers, faculty members or start-ups and thus encourage innovation and creativity among them GTU-IPFC and DIC has jointly planned webinar on Intellectual Property Rights on 30<sup>th</sup> May 2022.

The event highlighted with active and enthusiastic participation of 49 students, 18 Faculty & Research scholar, and 13 start-ups. To begin with the introduction concerning GTU Innovation Council and its efforts in building entrepreneurial ecosystem across Gujarat.

The first session was on Basics of IPR which is designed to enlighten the participants about the basics of Intellectual Property Rights, its effect on the product process and patent basics. **Mr. Bharat Pagi (Founder and IPR consultant at Uddipak Consultancy, IP litigation supporter)** was the speaker of the session. He introduced the students with Intellectual Property Rights (IPR) and its various benefits. Students were also made aware about the current knowledge-driven, private sector oriented economic development paradigm, the different types of intangible assets of a business are often more important and valuable than its tangible assets.

Furthermore, the second session after lunch was continued by **Ms. Kirti Kathiriya (Founder & Director of K.K Technolegal)** with hands on practice of patent searching on free databases. The discussion about Patent funding support given by GTU under the DIC policy up to INR 50K per Indian National Patent Filing Including Government Fees was introduced. Moreover, the students were also made aware with the use of the paid database Patseer access and its features.

### Glimpse of IPR Workshop



The screenshot shows a Cisco Webex meeting interface. The main content is a slide titled "Geographical indication" with the following text:

- Geographical Indications of Goods are defined as that aspect of industrial property which refer to the geographical indication referring to a country or to a place situated therein as being the country or place of origin of that product. Typically, such a name conveys an assurance of quality and distinctiveness which is essentially attributable to the fact of its origin in that defined geographical locality, region or country.
- Eg. Patan na Patola, Sankheda's Furniture

The meeting participants list on the right includes: Bhoomika Jayswal, AIC-GISC, Bharat Pagi, 191200101009, abarar khalak, Abhishek, Ajay, Akshar Patel, Abvaj Rathod, Aniket Donga, ANIRUDDH, Anjali Patel, Ankit Ramani, Atman Trivedi, Bhavik Daxini, and Chandni Patel.

The screenshot shows a Cisco Webex meeting interface. The main content is a slide titled "Patent Searching Workshop" from K K Technolegal. The slide includes the following information:

- K K Technolegal**  
Passion is Our Motivation
- Patent Searching Workshop**
- Kirti Kathiriya**  
Founder and Director,  
K K Technolegal  
M. Pharm, L.L.B  
Registered Indian Patent and Trademark  
Agent and Attorney
- [www.kktechnolegal.com](http://www.kktechnolegal.com)
- [kirti@kktechnolegal.com](mailto:kirti@kktechnolegal.com)

The meeting participants list on the right includes: Bhoomika Jayswal, AIC-GISC, Kirti Kathiriya, Ankit Ramani, Chandni Patel, Dr. Hitesh Dalvadi, heenaba jadeja, Hemal Patel, Shailja Jhala, TORCH ELECTRICAL, and Vikram Choudhary.